

My Keyboard Lessons

Ian McMillan – Case Study For My Keyboard Lessons

Ian McMillan is a *'My Keyboard Lessons'* tutor based in Darlaston, Birmingham. Here is what he said about the support we gave him to assist in building his student numbers and earning a wage from teaching piano and keyboard;

“Before signing up to *'My Keyboard Lessons'* I'd been trying to start my own teaching business for the past 6 months. During that time I had gained just 3 students. After joining *'My Keyboard Lessons'* I started receiving enquiries with in just 2 weeks and gained another student with in 3 weeks and more were soon to follow.”

'My Keyboard Lessons' helped me sort out what I had to do with regards to dealing with the tax office through to how to go about being 'officially' self employed. The lessons gave me a kick-start with my structured teaching plans, plus it gave me ideas on how to develop my own lessons. The CRB check has been vital for teaching children - I keep it pinned up in my teaching room with my diploma - parents love seeing it!

'My Keyboard Lessons' has given me a direction to being able to make a living as a piano and keyboard tutor”



Ian McMillan

My Keyboard Lessons Instructor

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